



weeeforum MALTA
conference 2017



15 YEARS OF EXCELLENCE IN WEEE COLLECTION AND RECYCLING

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15 YEARS
ON



WELCOME TO THE 2017 WEEE FORUM CONFERENCE IN MALTA

Dear friends,

For the past 15 years, the producer responsibility organisations in the WEEE Forum have been at the forefront, in Europe and across the world, in turning the extended producer responsibility principle into a workable and effective policy approach. Since 2002 they have worked on behalf of 31,000 producers of electrical appliances to collect, de-pollute and recycle to the highest standards more than 17 million tonnes of waste electrical and electronic equipment; that's the equivalent of 7,000 Atomiums diverted from landfill and inappropriate treatment or illegal exports. In doing so, the WEEE Forum compliance schemes have worked alongside the producers and recycling operators toward the development of a European economy that is more resource efficient and sustainable.

On 26 and 27 April 2017 in Malta, we will celebrate the 15th Anniversary of the WEEE Forum, but also the 15th Anniversary of the adoption of the first Directive on WEEE. We will take stock of 15 years of the EPR principle in practice. And we will look into the future, sharing our vision for a circular economy.

This high-level conference, hosted by WEEE Malta, revolves around three important and topical themes: Digitisation and Innovation, Circular Economy and Resource Efficiency, and Extended Producer Responsibility. World-renowned professors and professionals from the sector as well as senior EU policymakers are lining up to speak at the event and engage in a conversation with you.

We hope you enjoy the conference.



Jan Vlak
President
WEEE Forum



Pascal Leroy
Secretary General
WEEE Forum



Joe Attard
Chief Executive Officer
WEEE Malta

CONFERENCE SPEAKERS

WEEE FORUM CONFERENCE
MALTA 2017



HELMUT KOLBA
Managing Director, REMONDIS
Electrorecycling



FRANK LENDERINK
Head of Environmental
Initiatives Europe, Middle East,
India and Africa - Apple



PASCAL LEROY
Secretary General,
WEEE Forum



THOMAS LINDHQUIST
Associate Professor, Lund
University



JOE ATTARD
Chief Executive Officer,
WEEE Malta



MARIA BANTI
Policy officer, European
Commission



MARGARET BATES
Professor of Sustainable
Wastes Management,
University of Northampton



RASMUS BERGSTRÖM
CEO, Stena Technoworld



BETTINA LORZ
Senior Expert, European
Commission



PHILIP MORTON
Vice President, WEEE Forum



JOSEPH MUSCAT
Prime Minister of Malta



PEDRO NAZARETH
Managing Director, AMB3E



DANILO BONATO
Chief Executive Officer,
Remedia



LEO DONOVAN
Chief Executive Officer,
WEEE Ireland



PAOLO FALCIONI
Director General, CECED



VINCENZO GENTE
Senior Project Adviser,
European Commission



VALENTIN NEGOITA
President, ECOTIC Romania



PETR NOVOTNÝ
Managing Director, WEEELABEX
Organisation



ELIZABETH O'REILLY
Environmental Compliance
Manager, WEEE Ireland



WALTER STAHEL
Professor and Founder, The
Product-Life Institute



ALAIN GRIMM-HECKER
President, Eco-systèmes



JOSÉ HERRERA
Minister for the Sustainable
Development, the Environment
and Climate Change



**LUCÍA HERRERAS-
MARTÍNEZ**
Technical Manager,
WEEEE Forum



JOHN HIGGINS
Director General,
DIGITALEUROPE



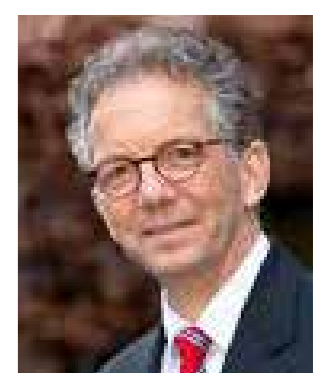
RICHARD TOFFOLET
Technical Director,
Eco-systèmes



KARMENU VELLA
EU Commissioner for the
Environment, European
Commission



JAN VLÁK
President, WEEE Forum



NORBERT ZONNEVELD
Executive Secretary, EERA

PROGRAMME

WEDNESDAY 26TH APRIL, 2017

A Resource Efficient WEEE Value Chain in a Circular and Digital Economy

12:00 - 14:00	Registration
12:30 - 14:00	Stand-up reception
14:00	Start of conference
14:00 - 14:15	Dr Joseph Muscat , the Prime Minister of Malta, will welcome participants to the WEEE Forum International Conference 2017, followed by José Herrera , Minister for the Sustainable Development, the Environment and Climate Change, and Joe Attard , Chief Executive Officer of WEEE Malta. Jan Vlak , President of the WEEE Forum, will present the WEEE Forum brochure, "15 Years On", with the big numbers and WEEE story.
14:15 - 15:30	Theme 1: Digitisation and Innovation Experts predict an increase to 50 billion devices in the Internet of Things (IoT) sphere by the year 2020. The future unveils itself in ways we can never fully comprehend until we look back on it and think, "How did we miss that?". How does digitisation affect the WEEE sector? How can we use digitisation and the Internet of Things to advance circular economy and resource efficiency? Or should we speak of 'Internet of Threats' and cyber security?
14:15 - 14:45	Keynote: John Higgins , Director General of DIGITALEUROPE
14:45 - 15:30	Senior Executive Panel: Vincenzo Gente , Valentin Negoita , Helmut Kolba and John Higgins , moderated by Margaret Bates .
15:30 - 16:00	Coffee break
16:00 - 18:15	Theme 2: Circular Economy and Resource Efficiency In this theme, we will discuss the journey made by producers through WEEE 2.0 and the progress toward a Circular Economy package and WEEE 3.0. We will highlight producer responsibility organisations' and Members' achievements alongside issues of greatest concern with key EU policymakers. What progress has the sector made towards a circular economy? What are the different dimensions of a circular economy? We will watch a series of films around real-life circular economy initiatives, such as the use of recycled content in appliances, smart phone dismantling, re-use of components, sustainable production, reparability, share economy, remanufacturing...
16:00 - 16:30	Keynote: Paolo Falcioni , Director General of CECED
16:30 - 16:45	Films around circular economy in practice in the WEEE sector.
16:45 - 17:00	Keynote: Walter Stahel , Professor, Founder of The Product-Life Institute
17:00 - 17:15	Keynote: Frank Lenderink , Apple
17:15 - 18:00	Senior Executive Panel: Bettina Lorz , Paolo Falcioni , Walter Stahel , Rasmus Bergström and Danilo Bonato moderated by Margaret Bates .

18:00 - 18:15	Closing remarks: Pascal Leroy
18:45	Busses depart for Gala Dinner. Gathering is to be in the Hotel lobby.
20:00 - 23:00	Gala Dinner Transport from hotel to Gala Dinner at Fort St Angelo (outside, if the weather permits): 10 km from Valletta. Classical string quartet and Jazz Band. Gala Dinner in the presence of the Commissioner. We will be 'looking back' with Leo Donovan , Chief Executive of WEEE Ireland. "The WEEE Forum 2002-2017: 15 years the voice of excellence in WEEE recycling".
23:00	End of Day One.

THURSDAY 27TH APRIL, 2017

EPR Supportive of Green Growth: Opportunities and Challenges

08:30 - 09:00	Registration
09:00	Start of Day Two
09:00 - 09:15	Karmenu Vella , EU Commissioner for the Environment
09:15 - 09:45	Philip Morton , Vice President of the WEEE Forum
09:45 - 10:30	"The WEEE Forum, 15 Years On". Fifteen years the responsible stewards of e-waste, the voice of excellence in WEEE recycling. Where do we come from? Have we managed to raise the WEEE recycling bar and level the playing field? What is our model of best practice? An inspiring overview of the journey with testimonials from Pascal Leroy , Petr Novotný , Lucía Herreras-Martínez , Elizabeth O'Reilly , Norbert Zonneveld and Richard Toffolet
10:30 - 11:00	Coffee break
11:00 - 12:30	Theme 3: Extended Producer Responsibility In this theme, we elaborate on EPR as a set of laws, programmes and action plans. What lessons have we learned from 15 years EPR principle in the WEEE area? Should we fine-tune the policy? What are the sector's chief concerns and expectations? Has Europe become a Recycling Society? How have we taken on the WEEE challenge? What are the future financial liabilities? What good practices should we be proud of?
11:00 - 11:30	Keynote: Thomas Lindhqvist , professor at IIIIEE, Lund University, father of the EPR principle
11:30 - 11:45	Keynote: Alain Grimm-Hecker , President of Eco-systèmes, the EPR journey in France
11:45 - 12:30	Senior Executive Panel: Maria Banti , Philip Morton , Thomas Lindhqvist , Alain Grimm-Hecker and Leo Donovan , moderated by Pedro Nazareth
12:30 - 12:45	Closing remarks: Jan Vlak , Pascal Leroy
12:45	End of Day Two, Closing of Conference
12:45 - 13:00	Press Point



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ABOUT THE WEEE FORUM

Founded in 2002 by six e-waste producer responsibility organisations (PROs), the WEEE Forum a.i.s.b.l. today speaks for more than thirty not-for-profit PROs in Europe and Australasia. The PROs have, for the past 15-20 years, been at the forefront of turning the extended producer responsibility principle into a workable and effective policy approach in Europe and across the world. On behalf of 31,000 brand owners and producers of electrical appliances, and through contracts with logistics and recycling operators, they have, since their start-up, collected, de-polluted, recycled, and recovered to the highest treatment standards almost 17 million tonnes of waste electrical and electronic equipment. In doing so, they have worked towards the development of a European economy that is more resource efficient and sustainable.

WEEE FORUM

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